

KAUR Radio wins two Addy Awards

KAUR, the Augustana campus FM radio station, carved a niche for itself in this year's Addy Awards for excellence in media sponsored by the South Dakota Advertising Federation.

Competing against all radio stations in the state, KAUR won two awards in the area of radio self promotion. Jane Wagers, KAUR general manager, said that the awards came without the usual large financial investment incurred for such things.

KAUR won a first place award for an ad called "Edgar" created by Rob Joyce and produced by Joyce and Gabe Mydland. A second place was awarded for "The Farmer" produced by Joyce and Karl Gehrke. Joyce is assistant production director, Mydland is program director and Gehrke is music director. All are Augie students.